

Small Group Tour of Puglia

15-22 May 2027

apulia
SLOW TRAVEL





Day 1 – Arrival in Puglia & Transfer to the Itria Valley
Arrival at Bari or Brindisi Airport and meet your driver in the arrivals area for a private transfer in a luxury vehicle to your accommodation near Ostuni. Enjoy a free evening to relax and settle into the atmosphere of the Apulian countryside,
Overnight in masseria in Ostuni countryside.

Day 2 – Ostuni, Olive Oil Experience & Alberobello
After breakfast, set off with your local guide to discover the heart of the region, the Itria Valley. Begin in Ostuni, , the famous White City, where whitewashed alleys, hidden courtyards, and panoramic terraces overlook endless olive groves stretching towards the Adriatic Sea.
Continue into the countryside for a visit to a local olive oil mill, where you will learn about the production process behind extra virgin olive oil and enjoy a guided tasting of premium regional varieties.
In the afternoon visit Alberobello, one of Puglia's most iconic destinations and a UNESCO World Heritage Site, internationally renowned for its trulli houses. Walking through the trulli-lined streets with a private guide, you will discover the fascinating history and traditions of this unique village.
Return to your accommodation in the afternoon.
In the evening, your private driver will take you to Ceglie Messapica, renowned as a local temple of gastronomy, where you'll have free time to explore the town and enjoy dinner at your leisure, before returning to your accommodation.
Overnight in masseria in Ostuni countryside.

Day 3 – Bari & Monopoli
Today your driver and local guide will take you north along the Adriatic coast to explore Bari, the vibrant capital of Puglia, and Monopoli, one of the region's most charming coastal towns.
In Bari, discover the city's two distinct souls: the elegant Murat quarter, with its grand boulevards and boutiques, and the maze-like streets of Bari Vecchia, where daily life and local traditions remain deeply rooted.
In the afternoon continue to Monopoli, an elegant seaside town known for its picturesque fishing harbour, whitewashed lanes, and relaxed Mediterranean atmosphere. With over 13 kilometres of coastline, Monopoli perfectly combines historic charm with seaside beauty.
Overnight in masseria in Ostuni countryside.

Day 4 – Locorotondo, Polignano a Mare & Winery
Begin the day with a guided visit to Locorotondo, officially recognised among the most beautiful villages in Italy, renowned for its circular historic centre, distinctive pitched-roof houses, and sweeping countryside views.
Over lunch, visit a small, intimate concept winery showcasing Puglia's indigenous grape varieties through an authentic approach rooted in the local terroir. Enjoy a tasting of local wines paired with a light lunch.
Continue to Polignano a Mare, perched on a dramatic rocky outcrop overlooking the Adriatic Sea. Once an important landing place for merchants and fishermen, this charming town is now celebrated for its breathtaking sea views, picturesque lanes, and lively atmosphere.
Overnight in masseria in Ostuni countryside.

Day 5 – Transfer to Lecce & Guided Visit
After breakfast, check out and depart towards Salento with your private driver.
Upon arrival in Lecce, the Baroque capital of Puglia, meet your guide for a private walking tour through the historic centre. Discover elegant churches and buildings carved from the warm local Lecce stone, alongside hidden Roman ruins and lively piazzas filled with cafés and bars. Enjoy a tasting of Lecce's local delicacies, including caffè Leccese, pasticciotto - a traditional shortcrust pastry filled with rich custard - and rustico Leccese, a savoury puff pastry filled with béchamel, tomato and mozzarella.
The remainder of the afternoon and evening is at leisure to enjoy the city's vibrant atmosphere, with time for shopping, aperitivo, or a relaxed dinner in one of Lecce's many excellent restaurants.
Overnight in Lecce.

Day 6 – Otranto & Gallipoli
Today's full-day excursion explores two of Salento's most beautiful coastal towns, located on either side of the peninsula.
Begin with a tour of Otranto, known for its remarkable Cathedral with its extraordinary twelfth-century mosaic floor and crystal-clear waters. With your guide you will get a unique insight into what was once an outpost of the Byzantine Empire on Apulian soil, as well as the cultural and artistic centre of the region.
Continue across the peninsula to Gallipoli, on the Ionian coast. Here you will experience another enchanting town rich in history, with greek roots and wonderful Baroque and Renaissance buildings. Its historic centre sits on an island connected to the mainland by a seventeenth-century bridge.
Return to Lecce in the evening.
Overnight in Lecce.

Day 7 – Transfer to Matera & Guided Visit
After breakfast, check out and depart for Matera, one of the oldest continuously inhabited cities in the world and a UNESCO World Heritage Site.
Upon arrival, meet your guide for a private tour through the extraordinary Sassi districts, where ancient cave dwellings, rock churches, and stone alleyways create one of the most unique landscapes in Italy.
The remainder of the day is free to enjoy Matera at your own pace. At sunset, the city becomes particularly atmospheric as the golden stone glows above the dramatic ravine below.
Overnight in Matera.

Day 8 – Transfer to Bari Airport
Private transfer from Matera to Bari Airport according to your flight schedule.
End of services.

Quotation €2,630 per person (VAT included)

Small group of 4-6 people

SPECIAL OFFER: If you already have a group of 6 people ready to join the tour, we will include a complimentary private boat trip in Polignano a Mare during your stay!

What is included?

- 4 nights in countryside Ostuni masseria in a double room at a 4-star hotel, including breakfast
- 2 nights in central Lecce in a double room at a 4-star boutique hotel, including breakfast
- 1 night in central Matera in a double room at a charming 4-star hotel, including breakfast
- Private transfer in Mercedes vehicle from Bari (or Brindisi) Airport on arrival, between 7:00am and 10:00pm
- Private transfer in Mercedes vehicle to Bari Airport on departure, between 7:00am and 10:00pm
- Transport for the whole the itinerary by Mercedes van with private driver
- Guided visits with a licensed English-speaking guide in each destination visited (except Ceglie Messapica on Sunday evening)
- Entrance fees to the Cathedral of Bari; Lecce Cathedral and Basilica of Santa Croce; Otranto Cathedral; and a rock church and cave house in Matera
- Olive oil mill visit and tasting
- Wine tasting and light lunch at a countryside winery
- Tasting of local specialities in the centre of Lecce

What is not included?

- Meals (not specified above)
- City tax in accommodation
- Flights
- Additional cost for departure from Brindisi Airport
- Single supplement +€1,040
- Health or travel insurance
- Tips

Conditions

- The tour price is based on a minimum of 4 participants
  - If the minimum number of participants is not reached 60 days before arrival (16 February 2027), you may choose to receive a full refund of your deposit or upgrade to a private tour
- Maximum of 6 participants per small group
- Your participation in the tour is confirmed upon payment of a 25% deposit (€660 per person)
- The remaining balance is due 30 days before arrival
- The order of activities within each day may be subject to change
- Payment can be made by bank transfer or credit/debit card via a secure online payment link
- Find the full terms and conditions: https://www.apuliaslowtravel.com/terms-and-conditions/
- For pre-formed groups of 6 participants, a complimentary private boat trip in Polignano a Mare is included. In the event that the boat trip cannot take place due to adverse sea or weather conditions, it will be replaced with lunch at a local restaurant.





